

Madrid, 07.01.2022

Spanish artlogic planning team is regrowing

A New Planning Manager to continue improving our service.

- **Important signal: We continue to prepare our team for the post covid era , a new Planning Manager is now set again.**
- **We brought back an old colleague: The Project Manager, Rosa Ropero, returns to the team in this case as PLanning Manager after having completed her training in integrated project management and commercial support.**

Rosa Ropero began her training as a project manager at artlogic in 2018 after two years she jumped to a new function to complete her profile with sales and complete project management skills of corporate events and exhibitions.

She is now returning to the team full-time as a planning manager in Madrid with the objective to bring good things to the current team in the operations and sales area.



"I'm so happy to return to artlogic. I love the project and I think we have a revolutionary way of working based on processes and technology, to show the events industrie.

And, of course, an unbeatable human team. I'm sure we will continue growing while maintaining our principals.

Sales Director Jose Barrios sees the recruitment as a doubly positive sign:

"We are very proud to continue to be interesting on a human and project level for our former employees. I am very happy to have Rosa back in the team. The skills acquired by Rosa in the last few years where

she has been part of the structure of an international audiovisual company make her a very important part of our structure. Rosa has acquired new skills that will allow her to develop this task of managing the Planning team. In this new stage where the orders are coming back we want to reinforce the direction of the Planning department.”

About artlogic

artlogic is an experienced service supplier for the media and events industry with the mission to offer safe, local, cost-efficient and stress-free staffing solutions. The backbone of the service is the inhouse developed software solution SquidWeb, which ensures a smooth and transparent digital order processing. The company has been awarded for particularly sustainable personnel management, operates climate-neutrally and is a founding partner of the One Crew | One Tree programme.

Today, artlogic is active in Belgium, Germany, France, Austria, Portugal, Spain and Cyprus and also has a network of partner companies in further countries.

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