

The artlogic planning team is growing again

Upward trend after Corona initiated with a special recruitment

- **Important signal:** After the forced team downsizing due to the Corona pandemic, the first new recruitment is now taking place again.
- **Personnel from our own ranks:** The former trainee, Loide Miyela, returns to the team after successfully completing her studies.

With a new colleague with a wealth of industry experience, artlogic is once again strengthening its disposition. Loide Miyela began her training as an event manager at artlogic in 2016 and subsequently decided to study business administration. During her studies, she supported the team as a part-time employee until spring 2020. After



successfully graduating as a state-certified business economist, she is now returning to the team full-time with a focus on transnational projects and international clients. Another step towards her professional goal, as Loide Miyela emphasizes:

"In the three years of training at artlogic, I was able to develop a clear idea of where I want to go professionally. My goal is a management position in the field of event management. The business studies programme prepared me perfectly for this. When I got the call from Michaela at the end of my studies, it was just the right thing to do, especially because the international cooperation is another important building block for me and I can use my Dutch language skills."

Managing Director Michaela Linnenbrink sees the recruitment as a doubly positive sign:

"Of course, this is the greatest possible praise for an employer and shows us that we are on the right track with our personnel development strategy. The goal of our measures is always to offer perspectives. For this, further training is crucial. It is also a benefit for artlogic as a company to have highly qualified staff and long-term working relationships. And in addition, Loide symbolizes for us the turnaround to Corona. We are experiencing a strong order situation and are very positive that we are looking forward to a significant stabilization."

About artlogic

artlogic is an experienced staff supplier for the media and events industry with the mission to offer safe, local, cost-efficient and stress-free staffing solutions. The backbone of the service is the inhouse developed software solution SquidWeb, which ensures a smooth and transparent digital order processing. The company has been awarded for particularly sustainable personnel management, operates climate-neutrally and is a founding partner of the One Crew | One Tree programme.

The Düsseldorf-based company was founded in 1999 by Simon Stürtz. Today, artlogic is active in Belgium, Germany, France, Austria, Portugal, Spain and Cyprus and also has a network of partner companies in further countries.

Press contact

Anja Breitschwerdt
artlogic Staffpool GmbH
Liefergasse 5
40213 Düsseldorf
de.communication@artlogic.biz
www.artlogic.biz

