

Press Release

Düsseldorf, 06.03.2024

artlogic Netherlands takes over Crew Business from Eventcare

Staffpool B.V. (artlogic) is pleased to announce its strategic partnership with Eventcare Crew B.V.

Eventcare is a full-service production service provider based in Amsterdam, established in 2016. The young and enthusiastic team strives to enhance the quality and standard of events worldwide in the fields of music, art, business-to-business, and culture.

With a multidisciplinary approach in the areas of conception, production and team management, Eventcare offers tailor-made services to realize cutting-edge events.



A tree planted together for good cooperation. (from left to right: Merel Kuilder (Branch Manager artlogic NL - former Manager Crew & Planning Eventcare), Simon Stürtz (Founder artlogic) & Hannes Trooster (CEO Eventcare))

“This collaboration allows us to optimize our services and further strengthen our crew department. By transferring the daily operational tasks of the crew area to artlogic, we can fully concentrate on our core competencies: designing, planning and executing unique and tailor-made projects and events,” said Hannes Trooster, CEO of Eventcare.

Eventcare's experienced crew will be integrated into artlogic's network to ensure all customers continue to receive first-class crew support, coupled with the logistics and back office runned by Staffpool B.V. (artlogic).

Furthermore the collaboration with Staffpool B.V. (artlogic) enables the provision of simplified crew services across Europe and contributes to a more sustainable approach to project delivery by using local crew.

Both Eventcare and Staffpool B.V. (artlogic) share a passion for creating unforgettable experiences and are committed to quality, safety, efficiency and sustainability.

Here's to good cooperation!

About artlogic

artlogic is an experienced personnel service provider for the media and events industry with the mission to offer secure, local, cost-effective, and stress-free personnel solutions. The backbone of the service is the self-developed software solution SquidWeb, which ensures smooth and transparent digital order processing. The company has been recognized for particularly sustainable personnel management, operates carbon-neutrally, and is a founding partner of the One Crew | One Tree program.

The company, headquartered in Düsseldorf, was founded in 1999 by Simon Stürtz. Today, artlogic is active in Austria, Belgium, Cyprus, France, Germany, Portugal, Spain, and the Netherlands and also has a network of partner companies in other countries.

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